

AYFL's Football Commissioner Season Opening Statement (2023)

(Atlanta, GA) Monday, June 5, 2023

The Atlanta Youth Football League (AYFL) is excited to embark upon the next few months as we rally together as a Community to provide an Experience for our Youth that will be both meaningful and impactful. The theme for our 2023 Season is "Positivity." There is no room for any kind of Negativity, whatsoever, within the AYFL, and we stand on that. We are in the midst of Building something special, and we need EVERYONE to Commit to what is being built.

As AYFL Leaders, we will hold ourselves Accountable, and we also commit to being Attentive and Respectful when our Constituents, hold us Accountable. With that being said, Respect will be paramount, across the board, and that encompasses ALL PARTIES involved with what we are doing as a Community. Specifically, we are referring to AYFL Leadership, AYFL Staff, AYFL Representatives, AYFL Collaborators, Association Directors and Support Staff, Coaches, Team Managers/Team Moms/Team Dads, Referees, Parents, Loved-Ones, Supporters, as well as our Student Athletes.

The most disheartening thing is when any one of us, puts ANY of OUR Kids, in harm's way. So please Understand and Appreciate, that RULES are in place to PROTECT OUR Kids. STRUCTURE and ORDER is in place, to ensure that the League Operates Efficiently and Effectively. Bucking the AYFL System, WILL NOT Help OUR Kids.

This is not a money grab. This is a Business that is providing a Service. The starting point of that Service is to utilize the Game of Football, as a Hook, to capture the Attention of OUR Youth and their Families, so that we can Work with them to Develop them as Leaders of Today, as well as Leaders of The Future.

The AYFL exists to enhance the quality of life of our Youth Student Athletes, their Families, and their Communities. This League will be run Professionally, with Order, and with Decency. Those are the Standards and Expectations.

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"A LEVEL ABOVE THE REST"